

MULKI SUNDER RAM SHETTY COLLEGE, SHIRVA

UDUPI DISTRICT

Annual Quality Assurance Report

2011-12

INTRODUCTION

Mulki Sunder Ram Shetty College, Shirva was founded in 1980 with a mission of providing higher education to the rural youth of the locality, majority of whom belong to socially and economically deprived sections of the Society. The College is ably managed by Vidyavardhaka Sangha (R), Shirva which has been serving for the cause of education in this rural area over a period of six decades. The mission of the College is to provide quality education at low cost to the rural youth. The College has completed 31 years of fruitful existence and successfully realized its mission of making higher education accessible to the students of weaker sections of the society and transform them in to competent and responsible citizens.

The College is located in a spacious campus with all infrastructural facilities like buildings, separate library block, Kreedha Bhavan, playground and required faculty. It reached this level due to the efforts of the Management and contributions of Alumni association and the public.

The College is affiliated to Mangalore University and the UGC has conferred recognition under 2(f) and 12(B). The college applied for reaccreditation in the year 2009-10. The team made an intensive study and appreciated the commitments of management and the faculty. On the basis of reaccreditation, the NAAC has awarded 'B' Grade to our College.

The Institution offers U.G. courses in Arts, Commerce and Business Management and has made remarkable progress in curricular and co-curricular activities. One of the students has secured 1st rank in B.Com. in Mangalore University Examinations held in May 2011. The Management has provided all the requirements needed for a peaceful and effective learning environment. We are committed to provide quality education, financial assistance to the deserving students and fulfill the vision and mission of the founder.

The College has strength of more than 450 students. The tradition of securing good results in University Examinations has been maintained. The achievements of the students in extra-curricular activities have been impressive. Financial assistance in the form of scholarships is provided to many students. Training in soft skills, remedial classes, mentoring system and computer aided teaching methods are some of the initiatives adopted by the College to achieve academic excellence.

PART -A

The IQAC of the College met on 3rd April 2012 and chalked out a plan of action for the academic year 2012-13 as given below:

1. To conduct two certificate courses in each semester during the academic year.
2. To organize a university level tournament in the college campus.
3. To introduce uniforms and identification cards for all the degree students.
4. To begin the admission process for first year degree classes within 10 days of the declaration of second PU results.
5. To increase the adaption of computer aided teaching methods providing separate facility for audio visual presentations.
6. To provide easy and quick access to internet for the faculty and students.

7. To make teaching learning process more student centric with actual participation of students in class room discussions and presentations of seminars by students.
8. To conduct training in language enhancement and analytical skills for final year students and prepare them for campus recruitment and competitive examinations.
9. To computerize administration and library services.
10. To strengthen the students mentoring system and conduct remedial classes for the benefit of slow learners.
11. To motivate the faculty to take up minor and major research projects and publish articles in journals.
12. To conduct entrepreneurship and career guidance programs for the benefit of final year students.
13. To improve the boarding and lodging facilities provided to the inmates of women`s hostel

PART- B

1. Activities reflecting the goals and objectives of the institution:
 - i. Majority of the students admitted in the college are from the rural background with economically backward sections of the society.
 - ii. The fees collected from students are very low which helped the students to pursue their higher education with less financial burden.
 - iii. Students are provided with financial assistances in the form of various scholarships.
 - iv. More than 65% of the students being girls, the gender ratio is in favour of women.
 - v. Students with less mark are also admitted.
 - vi. To improve the quality of education, the college has adopted

- Student – centric approach in the teaching learning process with seminars and assignments by students.
 - Computer - aided teaching with power point presentations.
 - Internet facility for faculty and students.
 - Training in language enhancement and analytical skills.
 - Personality development programs.
 - Lectures by eminent resource persons to create awareness regarding environment, health, political and legal rights, social values, women empowerment and career opportunities.
- vii. The College has maintained the tradition of securing good results inspite of admitting students with average and low marks. During the academic year 2010-11, the college has secured 100% result in B.A, 74% in B.Com and 58% in BBM.
- viii. Kumari Seethalakshmi of final B.Com secured 1st Rank with Gold medal in B.Com in Mangalore University.
- ix. Slow learners are identified and remedial classes in English literature are arranged for their benefit.
- x. Cultural and literary activities have been conducted to give opportunities to students to develop their skills and talents. Students are encouraged to participate in inter-collegiate competitions.
- xi. Individual attention to the problems of the students is given through students counseling.
- xii. The College has grievance redressal mechanism wherein the problems of students relating to academic and non-academic matters are heard and redressed.
- xiii. The N.S.S. unit, Community Development Cell and Youth Red Cross Unit of the College have conducted a number of extension

and outreach programs with active involvement of students and other stakeholders.

xiv. Every year the college conducts University Level Volley Ball Tournament for men and women in memory of the founder of the College.

xv. The College has an archaeological museum with rare collections of historical significance.

xvi. Through “Srujana”, the wall magazine and annual college magazine, students are encouraged to write poems, stories and articles on different issues.

xvii. In order to upgrade their knowledge, skills and competence, the members of the faculty attend workshops, seminars and conferences on a regular basis.

xviii. The college has website <http://www.msrscollege.org> giving information regarding the profile of the institution, management, admission process, fee structure, courses offered, results and scholarships available to students. The website is updated periodically.

xix. The sports persons were given regular and intensive coaching by the experts in the field.

xx. U.G.C Sponsored certificate course on Human Rights Education of 4 months duration has been implemented during the period December 2011 to March 2012.

2. New academic programs initiated (UG and PG): Certificate Course on Human Rights Education (For 5 Years)

3. Innovations in curricular design and transaction:

The college follows the curriculum designed by the University under credit based semester system.

4. Inter-disciplinary programs started:

‘Indian Constitution’, ‘Human Rights, Gender Equity and Environment’ are offered as inter disciplinary subjects to I and II semester B.A., B.Com. and B.B.M. students. “General Studies” and “Human Resource Development” are offered as inter disciplinary subjects to III semester and IV semester B.A. students respectively.

5. Examination reforms implemented:

The internal assessments marks are awarded on the basis of the performance in the examinations conducted in the college. The students are awarded marks for their participation in extra-curricular activities.

The performance of the students in the college examinations are brought to the notice of the parents through academic records. Special attention is given to slow learners by conducting remedial classes. Advanced learners are guided to improve their performance.

6. Candidates qualified: NET/SLET/GATE etc.: NIL

7. Initiative towards faculty development program:

List of the Conferences/Seminars/Workshops attended by the faculty during the academic year 2011-12.

Si. No	Name of the Teacher	Type	Date and Venue	Theme
1	Prof. Sudhakar Marla	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
2.	Sri. Subrahmanya Bhat K	National Level Conference	5.4.2011 and 6.4.2011 Besant Evening	Violence and Violence around

		State level Seminar	College Mangalore 7.10.2011 and 8.10.2011 St.Marys College Shirva	Epigraphical Research in Karnataka
		One day Seminar	6.01.2012 K S Hegde Institute of Management Nitte	Leaner Trading System – A tool to conquer Absenteeism
		State Level Seminar	24.02.2012 MSRS College Shirva	Financial Inclusion- Reaching the Unreached
		National Seminar	16.03.2012 and 17.03.2012 Besant Evening College Mangalore	Women and Social reforms.
3.	Smt. Sharada M.	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached Syllabus
		BOS Member	28.03.2012 St Agnes College Mangalore	Syllabus
		BOS Meeting	23.02.2012 University College, Mangalore	Correspondence Course
		Contact Classes One Day Workshop	15.01.2012 and 18.03.2012 10.03.2012	Teaching skills
4	Sri. Vinobnath	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
		Annual Conference	11.02.2012 Sri Bhuvanendra College Karkala	Economics Conference
5	Sri. Karunakar Nayak A.	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
		National Level Conference	09.03.2012 and 10.03.2012 Vijaya College Mulki	Inclusion of Soft Skills in Higher Education

6	Sri. Manjunath K.G.	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
7	Sri. Murugeshi T.	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
8	Sri. Raghurama Shetty U.	State Level Conference BOE Meeting Two day Workshop One Day Workshop	24.2.2012 M.S.R.S College Shirva 03.09.2011 to 07.09.2011 University College Mangalore 06.01.2012 and 07.01.2012 SDM College Ujire 28.02.2012 Poorna Prajna College Udupi	Financial Inclusion – Reaching the Unreached University Question paper Kannada Literature Text Book
9	Smt. Nayana	State Level Conference Paper Presntation Two Days Conference	24.2.2012 M.S.R.S College Shirva 14.10.2011 and 15.10.2011 Tumkur University 13.03.2012 and 14.03.2012 Mangalore University	Financial Inclusion – Reaching the Unreached Gender Justice and Emerging trends Political Science Teachers annual Conference
10	Sri. Surendra Shetty H.	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached

		National Seminar	03.03.2012 and 04.03.2012 ST.Marys College Shirva	Sports Inquiries and Rehabilitation
11	Smt. Supreetha	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
		National Level Seminar	18.02.2012 and 19.02.2012 Govt.First Grade College Tenkanidiyoor	English language learning at UG level- Trends and Challenges
		One day workshop	11.07.2011 Vijaya College Mulki	English Language Teaching
		One day workshop	04.01.2012 Besant Evening college Mangalore	The teaching techniques of The Plays
12	Miss Chethana	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
		One Day Workshop	23.12.2011 SDM College of Business Management Mangalore	BBM Syllabus
13	Mr.Sandeep Shetty	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
		National Level Conference	09.03.2012 and 10.03.2012 Vijaya College Mulki	Inclusion of Soft Skills in Higher Education
14	Miss Lakshmi	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached

15	Mr.Ravinandan	State Level Conference One Day Workshop	24.2.2012 M.S.R.S College Shirva 23.12.2011 SDM College of Business Management Mangalore	Financial Inclusion – Reaching the Unreached BBM Syllabus
16	Miss Shwetha	State Level Conference One day Workshop	24.2.2012 M.S.R.S College Shirva 04.02.2012 A J Institute of management	Financial Inclusion – Reaching the Unreached Research creativity and pragmatism
17	Miss Prajna	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
18	Smt. Hemalatha Shetty	State Level Conference	24.2.2012 M.S.R.S College Shirva	Financial Inclusion – Reaching the Unreached
19	Sri. Lokayya Shetty, Office Superintendent	State Level Seminar	25.02.2012 M.S.R.S College Shirva	Changing scenario in degree colleges- role of administrative staff in quality enhancement.
20	Smt.Aditi, Librarian	State Level Seminar	25.02.2012 M.S.R.S College Shirva	Changing scenario in degree colleges- role of administrative staff in quality enhancement.
21	Sri. Ramananda Shettigar, FDA	State Level Seminar	25.02.2012 M.S.R.S College	Changing scenario in

		State Level Seminar	Shirva 12.08.2012 Milagres college Kalianpur	degree colleges- role of administrative staff in quality enhancement. Advanced Skills for administrative staff.
		State Level Seminar	2 nd and 3 rd December 2011, SDM College Ujire	Strategies for quality improvement in office administration.
		State Level Seminar	26.03.2012, Sharavathi First grade College Konandur	Role of administrative staff in degree colleges
22	Sri. Eshwar Shetty, Assistant Librarian	State Level Seminar	25.02.2012 M.S.R.S College Shirva	Changing scenario in degree colleges- role of administrative staff in quality enhancement.
		State Level Seminar	26.03.2012, Sharavathi First grade College Konandur	Role of administrative staff in degree colleges
23	Sri.Narayan Nayak, SDA	State Level Seminar	25.02.2012 M.S.R.S College Shirva	Changing scenario in degree colleges- role of administrative staff in quality enhancement.
24	Sri.Suresh Shetty, SDA	State Level Seminar	25.02.2012 M.S.R.S College Shirva	Changing scenario in degree colleges- role of administrative staff in quality

25	Miss.Laxmi Hegde, Typist	State Level Seminar	25.02.2012 M.S.R.S College Shirva	Changing scenario in degree colleges- role of administrative staff in quality enhancement.
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8. Total number of Seminars/Workshops conducted:

Details of the Seminars/Workshops and Guest Lectures conducted during 2011-12.

Si. No	Date	Theme	Target Group	Implications
1	20.07.2011	Program on folk art – Prof. S A Krishnayya	Students of the college	Folk Art
2	26.7.2011	Empowerment Program- Sri. S. A. Bhandarkar`s Team	Students of Final year Degree	Removal of examination fears, inferiority complex, positive mental attitude
3	15.7.2011	Inauguration-Sri. K N Nayak SBM Shirva	Volunteers of NSS Units	Guidelines to the volunteers
4	08.8.2011	SEBI Sponsored Workshop – Prof. Radhakrishna Sharma	Students of final year	Financial Education
5	15.8.2011	Independence Day- Prof. Balasubrahmanyam Rtd Lecturer	All Students	Flag Hoisting Ceremony
6	15.8.2011	Elocution and Essay Competitions	All Students	In connection with Independence Day
7	23.8.2011	Women and Education – Reshma Uday Shetty, President Grama Panchayat Inna	Lady students of the college	Stressed the need of social Status for empowering women

8	24.08.2011	Tree plantation – Lions Club Udupi	Students of the campus	In association with all institutions
9	26.08.2011	Contagious Diseases- Precautions and Remedies- Dr. Vasudeva Upadhyaya Medical officer shirva	Members of Red Cross Unit	Awareness
10	29.08.2011	Leadership Development Program – Dr. Sudheer raj Justice K S Hegde Institute of Management Nitte	Final Year Students	Leadership Development
11	5.9.2011	Teachers Day	Students and Teachers	Competitions for teachers
12	2.10.2011	Program on communal harmony- Sri Suprasad Shetty, Rev. Dr. Leslie C D`Souza and Moulana Sirajuddin Zaini	NSS Volunteers and Students council	Communal Harmony
13	18.9.2011	Talents Day	Students of the college	Exhibited the hidden talents of the students
14	15.10.2011	Legal Awareness Program- Sri. Muralidhar Rao Advocate, Udupi,	Students of the College	Information on legal awareness
15	15.10.2011	Archaeological Program – Sri. Prakash Poojary and Sri. Suraj	Archaeology students	At Gavali Village

16	11.12.2011	Chintana Manthana – Sri Chakravarty Soolibele	Students and NSS Volunteers	Jago Bharath
17	02.01.2012	Felicitation to Ms.Seethalakshmi	Students	First Rank and Gold Medalist in B.Com
18	27.01.2012	Road Safety Week – Lions Club Prakruthi Udupi	Students	Awareness on road safety
19	24.02.2012	State Level Conference	Delegates from various Colleges	Presentations and discussions on Financial inclusion reaching the unreached
20	25.02.2012	State Level Conference	Administrative Staff	Changing scenario in degree colleges- Role of administrative staff in quality enhancement.

9. Research Projects:

a) Newly implemented : Nil

b) Research Projects Completed : Nil

10. Patents generated, if any : Nil

11. New collaborative research programs : Nil

12. Research grants received from various agencies : Nil

13. Details of research scholars : Nil
14. Citation index of faculty members and impact factor : Nil
15. Honors/Awards to the faculty : Nil
16. Internal resources generated : 1.64 crore (Rupees one crore sixty four lakhs only)
17. Details of departments getting SAP, COSIST (ASSIST)/DIST.FIIST., etc. assistance/recognition : NIL
18. Community services :

The N.S.S. Unit, the Community Development Cell and Youth Red Cross Unit of the College have organized a number of extension and outreach programs for the benefit of the community.

N.S.S. unit of the college has a strength of 100 students. A number of activities have been conducted by the N.S.S. unit in association with N.G.O's and other social service organization.

The Annual Special Camp of the N.S.S. was held at Government P U College Palli from 24th December 2011 to 31st December 2011. Sixty five N.S.S volunteers took part in the seven days camp. The main project of the camp was extension and leveling of school play ground. A number of educational and cultural programs were conducted for the benefit of the students and the public. The local youth actively participated in these programs.

An awareness program on save historical heritage was conducted.

19. Teachers and officers newly recruited : Nil

20. Teaching and Non-teaching Staff ratio : 20:13

21. Improvements in the Library services :

The library service is fully computerized. Internet facility is available to staff and students.

22. New books/journals subscribed and their value :

The College has a well furnished library with 16, 748 volumes costing over Rs. 14, 46, 974.00. During 2011-12, 3, 186 books valued at Rs. 4, 77, 664.00 have been added. The library subscribes to 26 magazines and journals costing Rs.20. 000.00.

23. Course in which Student-assessment of teachers is introduced and the action taken on the student feedback:

At the end of the academic year, a self evaluation report is prepared by the teacher which is submitted to the Principal. The teachers are evaluated by the students through a structured questionnaire. The feedback from the students is analyzed by the Committee consisting of senior members of the faculty. The Committee submits the report to the Principal. The assessment outcome is conveyed to the respective teachers by the Principal with suggestions for improvements in performance, if necessary.

A self evaluation report is prepared and submitted by every teacher at the end of the academic year. The teachers are also evaluated by the students through questionnaire. A committee consisting of senior faculty members, analyses the feed back obtained from the students and submits a report to the Principal. The Principal conveys the suggestions for improvement in performances to respective teachers.

24. Unit cost of education : Rs. 36, 483.00

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

Under credit based semester system, the University conducts examinations, declares results and issue certificates. In the college, administration process is partially computerized.

26. Increase in the infrastructural facilities:

- The Women's Hostel has become functional with twenty inmates.
- Books have been added to the library for the benefit of students.

27. Technology up-gradation :

- Computers have been installed for the benefit of the faculty in the departments.
- Additional computers have been provided to the administrative section.

28. Computer and Internet access and training to teachers and students:

Training in Computer Applications is provided to the students in the Computer Centre of the College. Internet facility is provided to the staff and students in the library. Computers are provided to various departments for the benefit of teachers. The members of the faculty make use of computer aided teaching methods.

29. Financial aid to students :

The institution provides a number of scholarships to the students, besides govt. scholarships. The details of financial assistance extended to students are shown below:

Sl. No.	Financial Assistance	Amount
1	Fee Concession	1,75,781.00
2	Beedi Scholarship	-
3	SC/ST Scholarship	2,22,904.00
4	Sanchi Honnamma Scholarship	16,000.00
5	Vinod & Dr. Chandrashekar Shetty Kaup foundation	51,000.00
6	Hindi Scholarship	-
7	Post Matric Scholarship	16,000.00
8	Scholarship for minority students	16,000.00
9	Scholarship from Labour Welfare Dept.	3,700.00
10	Student Welfare Fund Scholarship	4,158.00
11	Endowment prizes	9,014.00
12	Alumni Association, Mumbai	10,000.00
TOTAL		5,24,557.00

- Vinod and Dr. Chandrashekar Shetty Kaup Foundation has instituted 51 scholarships of Rs. 1000.00 each which are awarded to economically poor students.
- Three staff members have instituted 6 scholarships in memory of their late parents.

30. Activities and support from the Alumni Association :

As one of the main stakeholders of the institution, the Alumni Association joins hands in our activities. It actively participates in various activities of the college. The Alumni Association Mumbai donated ` 10,000.00 to distribute scholarship to students. They have contributed `10,000.00 as prize money for Mangalore

University Throw ball tournament. During the year they have felicitated Miss. Seethalakshmi for securing first rank in B.Com of Mangalore University. They have felicitated the two teachers of the college along with the Principal in their annual day celebration on 26th January 2012 at Mumbai.

31. Activities and support from the Parent-Teacher Association :

The Parent-Teacher Association of the College plays an active role in the college activities. The meetings of the P.T.A. are conducted regularly and various academic matters are discussed with the parents by the faculty. The parents are informed of various activities of the College and the academic performance and programs of their children. The members of the PTA have extended full support in organizing various academic and extra curricular activities in the College.

32. Health Services :

Regular medical examination is conducted for students which is mandatory. Qualified doctors and professionals in medical field are invited to deliver lecture on health and hygiene.

33. Performance in sports activities:

The College encourages its students to participate in sports and games by conducting various activities. The college has excellent sports infrastructure consisting of vast playground, a separate 'Kreeda Bhavan' with Multi-Gym and facilities for indoor games.

Our Women's Volley Ball Team was declared winners in inter collegiate valley ball competition held at Canara College, Mangalore and runners in Mulki Sunder Ram Shetty Memorial Volley ball Tournament

Our men volley ball team was declared runners in the Mulki Sunder Ram Shetty Memorial Volley Ball tournament.

34. Incentives to outstanding sportspersons:

Regular coaching is provided to outstanding sports persons to improve their performance. Financial assistance is extended to them by the management and the faculty. Outstanding sports persons are recognized and properly rewarded.

35. Students achievements and awards :

Our students have excelled in curricular and co-curricular activities:

- I) Our Final B.A. students have secured a pass percentage of 100 in the University Examinations held in April/May 2011. The result of the Final Year B.Com. is 74%. The results of final BBM is 58%.
- II) Kum. Seethalaxmi, secured I Rank in the University examinations of B.Com degree with gold medal during the examinations held in April/May 2011.

36. Activities of the Guidance and Counseling unit :

The Guidance and Counseling Cell headed by the Student Welfare Officer, functions effectively and helps to maintain a congenial atmosphere in the college campus. The Cell tries to safeguard the interest of the students by trying to redress their grievances. The students can convey their problems to the respective class teachers or to the Student Welfare Officer. Major issues and collective problems are discussed in the Student Council meetings. Necessary personal guidance and counseling is provided to students with respect to academic matters. In case expert guidance is needed, the students are advised to consult specialists in the field. Special attention is given to the problems of women students by lady teaching staff of the College. Efforts are made to develop confidence and sense of responsibility in students.

37. Placement services provided to students :

Five of our students have been recruited by the Vijaya Bank during the campus recruitment.

The Students Welfare Officer of the College acts as the Placement Officer. Career guidance programs are conducted regularly for the benefit of the students. Two of our faculty had been trained by the Infosys BPO to give training to students in Language Enhancement and Analytical Skills. Training is imparted to students of Final year degree classes for leadership and personality development by inviting resource persons from outside. Information regarding career opportunities are exhibited in the College Notice Board and students are motivated to participate in placement programs organized by various neighboring institutions. Counseling for higher education and employment is also provided to students regularly.

38. Development programs for non-teaching staff :

A one day state level UGC Sponsored seminar has been conducted on 25th February 2012 with the title “Changing scenario in degree colleges- Role of administrative staff in quality enhancement”. All the non teaching staff of the college actively took part in the seminar.

39. Best practices of the institution :

- Vast pollution free campus and good student discipline.
- Low fees and admission to students with low marks.
- Financial assistance to a large number of students.
- Consistently good academic results.
- Wide ranging extra curricular activities.
- Special attention to any problems of women students.

- Dress code for students.
- Ban on use of Cell phones in the college campus.
- Active involvement of the Alumni Association and PTA in the activities of the college.
- Introduction of UGC Sponsored a certificate course on Human Rights Education.

40. Linkages developed with National/International, academic/Research bodies : Nil

41. Any other relevant information the institution wishes to add

The Peer Team of the NAAC visited the College, on 26th and 27th March, 2010 for re-accreditation and expressed satisfaction regarding the institutional efforts towards quality enhancement.

The College obtained 'B' grade from NAAC. The steps are taken to implement various suggestions given by the NAAC for the quality enhancement.

During the academic year 2011-12 three major events organized in the campus.

- A. **Economic conference:** A one day UGC sponsored state level conference was organized in the college 24th February 2012. The theme of the conference was "Financial Inclusion; Reaching the unreached".

The seminar aimed at producing a deeper knowledge and understanding on the various issues of financial inclusion and inspire teachers, students, researchers and scholars to view financial inclusion as engine of social change. Around 46 teacher delegates and 74 student delegates participated in the conference. Dr. G.V Joshi, Prof of Economics, Justice K.S

Hegde Institute of Management Nitte inaugurated the conference. Prof Yashwanth Dongre, Registrar, Vijayanagara Sri Krishnadevaraya University, Bellary delivered the key note address. 13 Papers on various aspects of financial inclusion were presented by the scholars followed by useful discussions and deliberations. Dr. Paul A hego Professor, Dept of Economics, Mangalore University delivered the valedictory address. The conference has been immensely successful in realizing its objectives.

- B. **Administrative Staff Conference:** A one day UGC Sponsored state level seminar was organized in the college on 25th February 2012 for the benefit of administrative staff of various affiliated colleges of Mangalore University. The theme of the seminar was –“ Changing scenario in degree colleges- role of administrative staff in quality enhancement”.

The seminar was inaugurated by Prof. Seema, Joint Director of Collegiate Education, Regional Office, Mangalore. Dr. H Madhava Bhat, Principal Vivekananda College, Puttur delivered the key note address. Sri. S Nithyananda Hegde, member Vidyavardhaka Sangha was the guest of honour. Prof. Yogananda, Principal Govt. First Grade College, Udupi delivered the valedictory address.

The deliberations took place on the following topics.

Topics	Resource Person
1. New techniques in office Administration	Sri. D Suresh Gowda Dy. Director of collegiate Education Regional Office Mangalore
2. Work related stress methods to overcome them	Sri. Prabhakar Neermarga Dy. Registrar, Mangalore University.
3. Team Building and Motivation	Dr. K Sridhar Shetty Principal, S.M. Shetty College Powai, Mumbai.

Around 78 delegates from various colleges participated in the various colleges. The seminar aimed at highlighting the changing scenario in degree colleges and challenges before the administrative staff. The participants found the seminar useful in improving the quality.

c. Certificate Course: The UGC has sanctioned financial assistance to conduct certificate course on Human Rights Education to the Department of Commerce for five years. The department chalked out a plan of action to conduct the course in two stages. The first phase consists of conducting the certificate course of 4 months duration in each semester of the academic year for the students of the college. The second phase consists of conducting some field work and extension activities in the surrounding villages for the benefit of self help groups, Sthree shakthi groups, Mahila mandals etc.

Accordingly the first certificate course has been conducted during the period December 2011 to March 2012. 70 students have enrolled for the first batch of the course. They have attended the regular classes and appeared for the examination conducted at the end of the course. The course activities was inaugurated by Sri. Wilson Rodrigues, Notory Udupi and classes have been conducted by the guest and visiting faculty regularly. Sri. Kutti Shetty executive committee member of Vidyavardhaka Sangha was the chief guest in the valedictory program and distributed certificates to the successful candidates.

PART – C

The IQAC of the College, met on 3rd April 2012 to discuss the plan of action of the institution for the next year. In order to improve the quality of educational service, the following initiatives were discussed and approved for the academic year 2012-13:

1. To conduct UGC sponsored certificate course on regular basis.
2. To continue uniform dress and new identification cards for the students starting with first year B.A., B.Com. and B.B.M. Classes.

3. To begin admission process for first year degree classes within 10 days of the declaration of second year PUC results.
4. To increase the adoption of computer aided teaching methods by teachers and provide separate facility for Audio-Visual presentation.
5. To provide easy and quick access internet for the faculty and students.
6. To make teaching learning process more student-centric with active participation of students in class room discussions and presentation of seminars by the students.
7. To strengthen the mentoring system and conduct remedial classes for the benefit of slow learners.
8. To conduct training in Language Enhancement and Analytical Skills for final year students on regular basis and prepare them for campus recruitment and competitive examinations.
9. To conduct entrepreneurship and career guidance programmes for the benefit of final year students.
10. To provide more opportunities to students in sports activities, make optimum use of sports infrastructure and organize University level sports meets in the College
11. To computerize library services.
12. To computerize administration process.
13. To motivate faculty to take up minor and major research works and publish articles in journals.
14. To provide more facilities to inmates of women's hostel.

(Prof. Karunakar Nayak A.)
Head, Dept of Commerce
and
Co-ordinator IQAC

(Dr. K. Sudhakar Marla)
Principal
and
Chairperson IQAC

Place : Shirva

Date : 30.4.2012